

TIER 2 CITYWIDE PROJECTS

TRANSPORTATION MASTER PLAN



NO.	LOCATION	PROJECT	PROJECT DETAILS	PRIORITIZATION CRITERIA						
				SAFETY	CONGESTION MANAGEMENT	GHG REDUX / PERSON THRUPUT	TRANSPORTATION SUSTAINABILITY	SCHOOL NEARBY	SENSITIVE POPULATION	GREEN INFRASTRUCTURE
153	Citywide	Establish Bike Repair Workshop Program	<ul style="list-style-type: none"> Set up bike repair workshops to educate residents on how to repair and maintain their bicycles 				●			
155	Citywide	Establish Bike-Friendly Business Program	<ul style="list-style-type: none"> Provide incentives to bike-friendly businesses such as city sponsored bicycle facilities, quarterly bicycle roundtables with business owners, etc. 				●			
156	Location TBD	Visible Bicycle Counter	<ul style="list-style-type: none"> Install physical/visible bike counter to provide real time data on the number of cyclists traveling along the roadway 				●			
161	Citywide	ITS Infrastructure Operations & Maintenance	<ul style="list-style-type: none"> Intelligent Transportation Systems infrastructure operations & maintenance, ensures upkeep and up-to-date signal systems to preserve acceptable traffic conditions throughout Menlo Park. Examples of ITS infrastructure include vehicle counters, connected parking garages, variable message displays, real-time transit vehicle arrival. 		●					
162	Citywide	Signal Phase and Timing (SPaT) Data Dissemination	<ul style="list-style-type: none"> Signal Phase and Timing (SPaT) Data Dissemination, provides real-time data that equipped (connected) vehicles can utilize to control speeds and improve flow along boulevards, thoroughfares and highways to avoid “stop-and-go” travel patterns on major roadways. 		●					

Prioritization Legend: ● = Fully Met Criteria ○ = Partially Met Criteria Empty = Did Not Meet Criteria for Prioritization

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163	Citywide	Bluetooth Readers	<ul style="list-style-type: none"> The installation of bluetooth readers throughout the city could collect and analyze data via mobile devices, connected and autonomous vehicles, 		●					
164	Citywide	Transportation Data Hub	<ul style="list-style-type: none"> A Transportation Data Hub would allow city staff to more accurately track projects and their impacts. The data hub would also provide decision makers with context 		●					
168	Citywide	Incentivize Unbundled Residential Parking	<ul style="list-style-type: none"> Modify Municipal Code parking requirements to allow for appropriate parking reductions for developments which demonstrate adequate parking supply citywide 		●					
169	Citywide	Establish Carshare Program	<ul style="list-style-type: none"> Prepare Request for Proposal (RFP) to disseminate to carshare services or form public-private partnership with carshare services to identify locations and spaces for implementation 		●					
175	Downtown	Implement Paid and Technology-Driven Parking Management	<ul style="list-style-type: none"> Monitor downtown parking and assess best practices such as dynamic pricing schemes and residential parking permits 		●					

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